



Solicitation Information
March 5, 2019

Addendum #3

RFP #7598580

TITLE: Enterprise Web Content Management System (eCMS)

Submission Deadline: March 15, 2019 at 11:30 AM (ET)

The following documents are attached:

- Addendum #3 Statement describes changes to the requirements of this RFP.
- Vendor questions with State responses.
- Appendix G – RI eCMS Sites in Scope – Phase I (Amended)
- Rhode Island Digital Brand and Style Guide

No further questions will be answered.

Gail Walsh
Chief Buyer

Addendum #3 Statement

SITES IN SCOPE Addendum:

There were several questions regarding the “Sites in Scope” section of the eCMS RFP. In order to eliminate the unknowns, we will break this project into two phases. Phase I shall focus only on the integration of executive branch agencies that have existing websites. Please see Appendix G - RI eCMS SITES IN SCOPE - PHASE I (AMENDED) for the updated list.

During Phase I, the Vendor will be responsible for the design, development, and implementation of the eCMS solution as outlined in RFP 7598580. In addition, before the initial launch, we expect the vendor to completely migrate approximately 4-6 agencies (to be designated as pilot agencies during the discovery phase) into the eCMS. Throughout Phase I, the ETSS eCMS core team will be trained extensively in the operation of the new eCMS solution.

The initial launch of the 4-6 pilot agencies will initiate Phase II of this project. It will be the responsibility of the ETSS eCMS core team to rapidly and effectively migrate the remaining subdomains after the initial launch.

PLEASE NOTE: Throughout Phase II, which represents the remainder of the contract period, the Vendor will be required to continue to provide technical support, offer regular training opportunities, install all updates and patches, suggest functional enhancements, and maintain the cloud-based hosting provider.

3.6 MIGRATION OF CONTENT Addendum:

The Vendor will be responsible for migrating existing content “as written” or “as provided” during the pilot phase.

As noted above, throughout the contract period, we fully expect the vendor to continue to provide technical support, offer regular training opportunities, install all updates and patches, suggest functional enhancements, and maintain the cloud-based hosting provider.

CURRENT METRICS

ETSS is currently working with State agencies on the removal of content ROT (elements considered redundant, obsolete, and trivial) in preparation of migrating to a fully functional eCMS platform. With this in mind, the following updated metrics are now expected during the project initiation:

- Content pages (html / php): 35,000-45,000
- Documents (pdf, doc, xls, etc.): 80,000-100,000
- Media Assets (jpg, gif, png, etc.): 50,000 – 76,000
- MySQL Database integrations: 80 - 100

Based on the vendor’s experiences with enterprise content management systems of similar size, ETSS would like the vendor to provide a robust analytics solution that reports a wide range of metrics that includes (but not limited to) detailed site visitor information, bandwidth usage, granular site traffic, session data, and real-time capabilities.

RFP# 7598580

TITLE: Enterprise Web Content Management System (eCMS)

PLEASE NOTE: For information regarding metrics / analytics, content migration responsibilities, and the updated list of sites in scope, please see Addendum #3.

Q: Is a D&B report an acceptable substitute for audited financials for private firms without audited financials?

A: No, please provide audited financials.

Q: Many of the requirements in the technical questionnaire are independent of the actual CMS (ie - design). How should those requirements be mapped to the 0-6 score options that are all tied closely to CMS capability? (If we provide design services is that 6?)

A: Yes, if you provide design services, please score a 6.

Q: We see similar RFPs with budgets ranging from \$200K to \$1000K+. Is there a target budget or range we use as a sanity check against our interpretation of the requirements?

A: ETSS has preliminary budget approval subject to the responses of the vendors.

Q: Are we correct in understanding that the websites currently do not share a common CMS? If that is a case, can you provide a list of the CMS' in use?

A: That is correct. State websites are generally static in nature and are currently maintained manually via software such as Dreamweaver.

Q: Do you want to employ a user-centered design approach, which would involve research into potential site users and their preferences, with documented user personas being developed and used to drive site design? This is a more time-consuming (and costly) approach but would yield better design results. Put another way, does the budget support an in-depth design process, or would you be happy with an approach based on design best-practices, in the interest of time and budget?

A: Yes, a user-centered design approach is critical to the success of this project. In addition, following the launch of the eCMS, user satisfaction will be measured on a regular basis in order to ensure user needs and expectations are being met on a consistent basis. However, in the interest of time and budget, we would like vendors to provide a cost/time comparison between user research and design best-practices.

Q: Is there an organizational preference for open source vs. a proprietary CMS?

A: No, ETSS will consider both options.

Q: Please describe your in-house web development team. Do they have experience with leading open source CMS' such as Wordpress or Drupal?

A: Less than 15% of agencies have dedicated web developers responsible for maintaining and enhancing their site. 50% have assigned staff with additional job duties and focus solely on general content updates. The remaining 35% rely on ETSS Web Services or other vendors to accommodate website updates or major changes. ETSS Web Services currently has three web developers on staff that address service tickets, develop minor enhancements, conduct comprehensive redesigns, and manage new site development. This team has experience with open source CMS systems.

Q: How much of the project scope are you intending to accomplish with the initial launch? Should we assume ri.gov will be the initial target, with all the various subdomains coming on line over time after the initial ri.gov launch?

A: Before the initial launch, we expect the vendor to migrate approximately 4-6 agencies (to be designated as pilot agencies during the discovery phase) into the eCMS. Also, during this pilot phase, the ETSS eCMS core team will be trained in the operation of the new system so as to assume the responsibilities of rapidly and effectively migrating the additional subdomains after the initial launch.

Please note, throughout the contract period, we fully expect the vendor to continue to provide technical support, offer regular training opportunities, install all updates and patches, suggest functional enhancements, and maintain the cloud-based hosting provider.

As for the integration of RI.gov, ETSS wishes to review the vendor's detailed work plan to determine what will be the best approach.

Q: The RFP lists integrations as important, without providing a list of integrations. Please describe all desired integrations with other sites or data sources more complex than an iFrame or embed code.

A: The majority of integrations will be 3rd party / external applications and will be integrated via embed code. The eCMS must allow for these integrations on an administrator-level only. (i.e. Content authors should not be able to embed codes, js, etc.) Additional integrations will include connections to MySQL databases, data visualization applications, GIS / Mapping, and current State vendor applications.

Q: Is single-sign-on in use to control administrative access to the site? If yes, please elaborate.

A: No. Currently, content authors access their sites via SFTP / Dreamweaver with a unique username / password.

Q: Are we correct in understanding that the accessibility of site content is the responsibility of the various state agencies supplying content for their sites?

A: Yes, agencies will be responsible for ensuring the accessibility of their content by providing WCAG 2.1, AA compliant documents and resources. However, the eCMS must be WCAG 2.1, AA compliant (both public-facing sites and the administrator resources) as well. Specifically, the eCMS WYSIWYG editor must provide basic accessibility remediation resources such as ensuring images have ALT tags, enforcing semantic code for headings in the content, etc.

Q: How much of the content can be described as structured, with consistent separation of content and code?

A: Less than 5% of the available content can be described as structured.

Q: How much variability in design is expected for the subdomains? Should we expect one design template to rule, with minor variations to add logos, etc, or should we expect to be customizing site templates for every agency?

A: Making RI.gov and all subdomains feel and act like one cohesive experience is a major goal of the eCMS initiative. As such, we envision a global template which has the flexibility to include minor variations. (i.e. logo integration, background variations, etc.)

Q: Please confirm that awarded vendor will primarily work remotely, after the initial round of onsite discovery workshops and meetings. We are a US company will some remote employees working from outside of the US. Is there any restriction on their ability to contribute to the project?

A: Yes, the State will consider proposals which include a staffing model.

Q: How do you envision the post site launch relationship with the developer? Do you need a support contract for ongoing updates and development?

A: Vendors can choose to suggest 1, 2, or 3 year pricing for support and explain what would be scope of support based on your expertise.

Q: Is the state looking for a fixed cost bid? The number of unknowns in this project that can't be known until after we are engaged is high. Is the state open to approach that provides a fixed cost bid for discovery and architecture, (with our best estimate for development based on data available) resulting in a revised development estimate once all the variables are understood after the discovery process?

A: Must be a fixed cost bid. Regarding the unknowns, please see Addendum #3 for details.

Q: Is WorkFlow integration an absolute requirement?

A: Yes

Q: Is Payroll integration an absolute requirement?

A: No

Q: In the ISBE section at the end: Does a WBE have to be a majority women-owned business/ >%50 women owned? What's the threshold on female ownership to qualify? Also, is it in equity ownership or # of women in executive roles.

A: Please contact the Rhode Island Office of Diversity, Equity and Opportunity. Contact information is included on Page 8 of the solicitation.

Q: Can you share more insights on your decision timeline and allocated budget for this RFP?

A: The State will continue to pursue an aggressive timeline, but will not be sharing budget information.

Q: (Vendor) is currently working with several participants on RFP #7598580. Would the State of Rhode Island be willing to sign a NDA with (Vendor) so that we can provide our partners with information regarding new technology and security for their RFP response? If so, who should the document be sent to?

A: An NDA is appropriate where the State is in privity of contract with the other Party or Parties. Therefore, an NDA is appropriate with a Vendor (and its employees) which is in privity of contract with the State. Any other entity not in privity of contract with the State must be reviewed on an individual case by case basis as to whether an NDA is warranted or appropriate.

Q: Is there a typo on pages 27-28 regarding section 10 of the RFP? Should Vendor omit Section 9 in response and answer fully in Section 10?

A: Yes, please omit Section 9 and answer fully in Section 10. We apologize for the error.

Q: Should it be assumed that the State provide space for training and UAT testing or should vendor budget for space?

A: Yes, the State will provide space for training and UAT testing.

Q: Will the state or vendor be responsible for receiving and/or addressing any end-user notifications and associated workflow under the Digital Millennium Copyright Act (DMCA)?

A: State agencies will be responsible for creating / providing their own content. As such, state agencies will be responsible for addressing any copyright issues.

Q: Under the migration responsibilities of the vendor in reference to content being provided "as written": Will there be a standard as to the format of how that content is provided?

A: Yes, efficient and effective content delivery protocols will be established between ETSS, the ETSS eCMS Project Manager, and the Vendor. For details, please reference Addendum #3.

Q: Additionally: Does the state anticipate the vendor to in certain instances, migrate content from an existing website to the eCMS and if so, can the state provide any estimates as to the percentage of website content requiring migration vs. content provided in a document or other format?

A: Please see Addendum #3 for details.

Q: Can the state provide expectations as to the desired workflow of how a new website, requested after the deployment of the initial site list as provided, would be deployed? Would additional deployments be the responsibility of the vendor or ETSS?

A: New website requests received after the deployment of the initial site list will be the responsibility of ETSS. However, we fully expect the vendor to be available to provide technical support if needed.

Q: Regarding the ability to ‘stage new sections of content so multiple pages of new content can be previewed/approved prior to publishing’ is the requirement that there be a separate staging site where content can be created and previewed and then pushed up to the production site, or can the new content be on the production site but in a workflow state that can only be seen by logged-in and approved users prior to being made public?

A: We would consider both but will defer to the vendor’s response. Specifically, a separate staging site would be ideal for the creation of new agency sites, microsites, and / or reviewing 3rd party integrations so as to avoid the possibility of disrupting the integrity of the production eCMS. However, it is also acceptable to have daily publishing efforts (such as conditional workflows) located on the production site but in a draft / non-public state.

The following questions are in regard to requirement listed in Appendix C of the RFP:

Q: On Row 66 “Have the ability to incorporate social messaging tools in accordance with State guidelines and procedures.” Can the state provide those guidelines?

A: Please see [State of Rhode Island Policy #10-09 “Policy on Social Networking”](#)

Q: On Row 135 “Create dynamic, “if/then” workflow decision trees.” Can the state offer a use case or example to help clarify the requirement?

A: Workflow decision trees will assist larger agencies in organizing and vetting their content before publishing to the live service. For example, a new page is created by a content author on a specific topic. This topic is automatically placed into the workflow and it is routed to the appropriate users for review and approval.

Q: On Row 142: “Offer content review and remediation as part of implementation? How will you support the deep culling of content sections during the planning and migration process to ensure users' content sources are coherent, relevant, and concise? (e.g. Remove instances of content (ROT) Redundant, Obsolete, and Trivial.)” This functionality seems to be in conflict with the majority of the solicitation which indicates that the review or remediation of existing content is not the responsibility of the vendor. For that reason, we ask for clarification of this desired functionality being requested in the form of a use case or example to help us determine the numeric value we would assign in our response.

A: ETSS is currently working with State agencies on the removal of content ROT (elements considered Redundant, Obsolete, and Trivial) in preparation of migrating to a fully functional eCMS platform. Row 142 focuses on the vendor offering advice and support to this initiative based on their professional experiences. In other words, ETSS will welcome any additional recommendations offered by the vendor to further refine the agency’s content audit results. Please see Addendum #3 for details.

Q: On Row 149: “Prevent the use of acronyms as supplemental info? (e.g. not as leading content)” Would the state be able to provide the vendor a comprehensive list of such acronyms in the advance of any deployments?

A: Agencies will be provided with eCMS content author guidelines that will point out examples such as these (e.g. avoiding the use of acronyms as leading content). However, it is a low priority to automate this process via the eCMS.

Q: On Row 175 “Ensure that content published from solution is viewable to the public in legacy versions of major browsers such as Internet Explorer, Chrome, Firefox, and Safari.” Can the state provide additional detail as to their expectations of “legacy” by providing version numbers for the browser types? Example: Explorer version X and above”?

A: Legacy can be considered the previous major releases of browsers such as Edge, Firefox, and Safari. (Google Chrome is automatically updated for any system.) However, even though Internet Explorer (IE11, the latest version released) does not fully support the latest web standards and has some security issues, we will continue to support this browser due to its continued popularity.

Q: On Row 181 “Publish a timetable of release dates or content submission dates.” Can the state offer more clarity into the expectation of this functionality via an example or use case?

A: This is a publishing schedule that eCMS Lead Site Administrators (LSA) and Content Authors (CA) can share internally with agency Subject Matter Experts (SME) in order to create, publish, and archive content at planned intervals. For example, the Department of Environmental Management might publish content that is seasonal-centric. Based on the publishing schedules established by the LSA, the eCMS would automatically email reminders to all stakeholders about these content opportunities.

Q: On Row 241 “Support multiple versions of the same site using the same eCMS instance.” Can the state offer more clarity into the expectation of this functionality via an example or use case?

A: Depending on the eCMS solution, this could be a core theme / template that is replicated among several agencies for rapid deployment and standard functionalities. (e.g. each instance would hold the same functional modules such as slideshows, calendars, forms, etc.)

Q: On Row 255 “Offer a productized runtime environment that can facilitate the delivery of tailored experiences.” Can the state offer more clarity into the expectation of this functionality via an example or use case?

A: Personalization of the citizen experience on RI.gov is of great interest to ETSS and state agencies. However, we also understand that providing tailored experiences based on the wants, needs, and concerns of the site visitor is rather difficult. With this in mind, we would like to understand how your solution would discover audiences (i.e. providing real-time content based on the actions taken on RI.gov) and ensure continuous measurement and iterative improvements.

Q: As drafted, the security requirements in Appendix F, Sections 26, 27, 28 and 29 are onerous and could unnecessarily drive up the cost of the Solution with overly preventive measures that go beyond industry standard from a security perspective. Upon award, would the State be willing to discuss these provisions with the Contractor’s security team so that the Contractor can deliver a cost-effective solution while still meeting the State’s security concerns?

A: The State requests a reply from each responding vendor, and as it does with all vendor information, will include Security responses in its evaluation, and subsequently determine if further discussions are warranted. Recommendations of industry standards for security is an acceptable response.

Q: In Section 7 Part D (RFP pg. 37) it mentions that there must be one electronic copy on CD-R marked “Technical Proposal – Original”, and one electronic copy on a CD-R marked “Technical Proposal – Copy”. Can both of the electronic files be on one physical CD-R or is the expectation that each file should be on an individual CD-R (two CD-Rs for technical)?

A: Please send Two CD-R’s for your Technical Proposal, one marked Original and one marked Copy. Please send Two CD-R’s for your Cost Proposals, one marked Original and one marked Copy.

Q: In Section 12 The State’s form contract requires Contractor to have unlimited liability. Unlimited damages and liability are commercially unreasonable and would require fiscally responsible contractors to take commercially unreasonable and extremely expensive measures to prevent catastrophic loss, thereby driving up the cost of the Solution. Would the State consider excluding consequential, punitive and exemplary damages, and a cap to direct damages tied to a value to be determined during contract negotiations?

A: The State may (and does) negotiate the terms of liability (and limits to same) that are to apply in any proposed contract or agreement. Punitive damages are almost always not necessary. Consequential and exemplary damages are negotiable. A negotiated cap on damages is generally tied to the total value of the negotiated contract, or some other demonstrable figure such as double the value of the total contract. Professional Liability insurance is generally a requirement in a contract of this type.

Q: Regarding Section 22: Contractor prides itself that it has never been terminated for cause. Would the State consider negotiating a longer cure period for Contractor for termination for default? The State would retain the ability to terminate for convenience under Section 23.

A: The State is not considering negotiating a longer cure period at this point.

Q: Section 29.7 requests Contractor to comply with HIPAA and HITECH. Would the State consider amending the Section to clarify that Contractor agrees to comply if HIPAA and HITECH are applicable?

A: In any contract or agreement with the State that may require a vendor to store, transfer, or otherwise be in possession of personal information that falls under the legal purview of either HIPAA and/or HITECH the vendor must be able to comply with same and demonstrate a proven ability to provide commercially reasonable and/or industry wide accepted standards or practices to ensure the legal requirements of the two Acts are met. This requirement should be made abundantly clear in the RFP provided by the State. Again, Professional Liability-Errors and Omissions Insurance coverage in a sufficient amount (\$2-\$4 million-dollar range per incident-but negotiable) should be a mandatory requirement for a vendor to carry and maintain throughout the term of the agreement or contract with the State.

Q: Section 1.12, pgs. 7-8: We are certified as a small, minority owned business in Virginia. Will you accept this certification with respect to our ISBE participation rate?

A: You must be certified in the state of Rhode Island at the time of proposal submission in order to claim ISBE participation; however, you can still submit a proposal.

Q: Section 1.15, pg. 8: Please provide more details about the payment and performance bond requirement of 50% of contract value.

A: Please see below excerpt from state of Rhode Island General Conditions of Purchase. These conditions also apply to Information Technology contracts, when requested.

Under R.I. Gen. Laws § 37-2-41, Contractor's Bonds. - The provisions of R.I. Gen. Laws Chapter 37-12 shall apply to all construction contracts awarded under this chapter.

1. "Performance Bond" shall mean a contract of guaranty executed subsequent to award by a successful bidder to protect the state from loss due to contractor inability to complete a contract.
2. R.I. Gen. Laws Chapter 37-12 requires that every person awarded a public works contract shall furnish to the state good and sufficient surety (performance bond) not less than fifty percent (50%) and not more than one hundred percent (100%) of the contract price conditioned that the contractor, principal in said bond, the person's executors, administrators or successors, shall keep and perform the covenants, conditions and agreements in the contract. However, provided that good cause is shown, the Director of the Department of Administration may waive the requirements for contracts not in excess of fifty thousand dollars (\$50,000).

Q: Section 2.1, pg. 9 & Section 3.1, pg. 11: We understand you are looking for a new statewide CMS to consolidate approximately 150 websites, and that migration will be phased in over time. Does the scope of this solicitation include redesigning any of these websites, as they are migrated over?

A: Making RI.gov and all subdomains feel and act like one cohesive experience is a major goal of the eCMS initiative. As such, we envision that agencies that are integrated within the eCMS will utilize a global template which has the flexibility to include minor variations. (i.e. logo integration, background variations, etc.)

Q: Section 3.7, pgs. 16-18: Do you require, or anticipate requiring, a FedRamp compliant solution? If so, please describe which state agencies and related services may require FedRamp or an ATO?

A: The eCMS must be remotely hosted via a FedRAMP Moderate-compliant Cloud Service Provider, and fully supported by the Vendor, including routine maintenance, technology stack upgrades, and performance and uptime monitoring.

Q: Section 7, pg. 37: May we submit our electronic copies on flash (thumb) drives instead of CDs?

A: No. Please submit your proposals on CD-Rs as requested.

Q: Appendix B: May the information requested in the Technical Proposal Narrative need to be submitted in a different visual format?

A: You may submit the Technical Proposal Narrative in any visual format; however, please follow the outline detailed in the solicitation.

Q: Appendix B: For our electronic copy, may we submit our response as a .pdf (rather than a Word document)?

A: Yes

Q: How many content authors are involved/are to be trained?

A: We expect approximately 100 content authors to be involved and trained during the initial 3-year project life cycle. However, this number will certainly grow as new employees arrive and / or responsibilities change. With this in mind, we are looking forward to establishing a train-the-trainer program to ensure that in-house training can be conducted on a consistent basis.

Q: Branding 'digital front door' - how much work has been done on digital brand guidelines?

A: Please see the attached State of Rhode Island Digital Brand and Style Guide (rhode-island-digital-brand-and-style-guide.pdf)

Q: Since one of the main business objectives is to prioritize user research in the drive toward digital transformation, should long term user research needs (such as usability testing, A/B testing, and design iterations) be included in cost estimates for year three support?

A: Yes

Q: Regarding the consideration of other channel strategies and multi-channel tracking, is there a communication strategy overview that can be shared? What other channels and platforms need to be connected/integrated?

A: Consolidated messaging is vital to the eCMS initiative. However, an enterprise communication strategy will be developed in conjunction with the eCMS project life cycle.

Q: Does ETSS have a creative team (i.e. designers, experience designers, or content strategists) within its internal structure for supporting the redesign project, will they be directly involved in any co-design collaboration?

A: The ETSS core team will be involved in providing guidance and feedback on any redesign efforts. However, we expect the vendor to provide design services. (Please reference Appendix C-eCMS-RFP-Technical-Questionnaire-PRC-1709002 – “Brand and Design / User Experience”)

Q: From experience, we understand that it can be a challenging and time-consuming process to build consensus among many government agencies and sub-units. Will the identified ETSS Project Manager have broad authority to make cross-agency decisions regarding the platform (I.e. act as Product Owner and vendor go-to during the project life-cycle)?

A: The ETSS Project Manager will act as the Product Owner and vendor go-to throughout the project life-cycle. The ETSS Project Manager will also report to the ETSS eCMS core team, which has the authority to make cross-agency decisions.

Q: Are you able to provide any guidance on a preferred methodology for the approach (agile vs. waterfall), and the ability for ETSS resources to be able to support a true agile workplan?

A: ETSS does not have a preferred approach and wish to review the vendor's proposed work plan.

Q: The State of Rhode Island has a rich and diverse culture, and as we begin to think about user needs, should multi-language support be a factor to consider in our redesign approach?

A: Yes, multi-language support is very important.

Q: Apart from HIPAA compliance, is GDPR compliance a requirement RI.gov? In short this allows site visitors more control over the data you capture and store and how it's being used.

A: States are not required to comply with Europe's General Data Protection Regulation (GDPR). However, granting citizens control over their personally identifiable information (PII) is of interest to ETSS and would be welcome in the vendor's proposal.

Q: Is ETSS open to some portions of the proposal being time and materials while other areas would be firm-fixed? For example, eCMS build out could be firm-fixed, whereas content migration could be time and materials.

A: Must be a fixed price.

Q: Are actual resumes required for the proposal, or would a detailed description of the title, role, and experience required suffice if a resource isn't able to be named at the time of submission?

A: A detailed description of the title, role, and experience will suffice.

Q: Consolidating 150 sites with various owners and agencies can become complicated when mapping out how they will live under one roof. Can you describe how you see the consolidation of the 150 sites transpiring? What role do you see this vendor playing in that process?

A: Please see Addendum #3 for details.

Q: Is there currently SSO across the sites which require login? Should this proposal allocate budget towards building new or consolidating existing SSO processes?

A: Proposals should allocate budget towards consolidating existing SSO.

Q: Do you see search as being a single shared service across all departments and agencies involved in the website, or in what cases may search be siloed to specific departments and agencies?

A: Both. Search should be available on a global basis or for a specific agency. Advanced search settings should be available to the site visitor.

Q: Are there sites within the consolidation effort which have large datasets or large amounts of media assets where a data management system or digital asset management system could be beneficial?

A: A number of sites have large amounts of datasets. (Please see transparency.ri.gov for an example). With this in mind, a data management system is a high priority. In addition, the majority of state sites have large amounts of media assets, so a digital asset management system would be a high priority as well.

Q: Are you looking to leverage personalization across the website. For example, the experience of a government worker may be different than a non-government resident of a community, and they may benefit from more personalized content and options.

A: Personalization of the citizen experience on RI.gov is of great interest to ETSS and state agencies. However, we also understand that providing tailored experiences based on the wants, needs, and concerns of the site visitor is rather difficult. Considering these challenges, we would like to understand how your solution would discover audiences (i.e. providing real-time content based on the actions taken on RI.gov) and ensure continuous measurement and iterative improvements.

Q: Appendix G lists the sites that are in scope and are to be integrated into the Enterprise Content Management System (eCMS). Can the State share its plan for phasing in the migration of sites to the eCMS? Is there a list of which sites will be migrated when?

A: Please see Addendum #3 for details.

Q: Is file storage required? If so, for how many total files?

A: Approximately 250,000 - 300,000.

Q: Do any sites in scope require SSL support? If so, how many?

A: All sites migrated into the eCMS will follow the federal HTTPS-Only Standard. For details, please visit: <https://https.cio.gov/>

Q: Upon contractor selection, will the State be open to negotiation of the following included terms, in good faith, to conform with commercially reasonable contract standards:

- **Appendix F**
 - Section 11 – Indemnification (mutuality)
 - Section 12 – Limitations of Liability cap and carveouts
 - Section 23 – Termination for Convenience Notice Period
 - Sections 26-29 Data Breach Notification Time

- **Appendix H**
 - 13.17 Confidentiality – C and E pertaining to mutual confidentiality.
 - 13.20 Cancellation and Work Stop Notice Period
 - 13.21 Indemnification (mutuality)

A: All of the above items and accompanying terms are negotiable with a selected Vendor. However, prior to selection the State should have a reasonable idea as to what position it is going to take (or insist upon) as to each area of concern. Prior to selection, the RFP should clearly put competing Vendors on notice that the State will be seeking at a minimum that same must be able to conform with and provide the State with commercially acceptable and/or reasonable industry-wide accepted standards in these areas.

Q: We would like to formally request an extension for the opening date of RFP #7598580 until Friday, April 5th at 10 AM EST. We feel we may be unable to prepare a complete and accurate response to the RFP without more time to plan for the State's responses to bidder questions.

A: At this point, the State will maintain the posted schedule, according to RFP# 7598580, on the RI Purchasing website. Any changes to this schedule will also be available at the same location.

Q: What is your current process for content sharing? Approvals? If there is any documentation, please share it.

A: Agencies will be provided with content author guidelines and documentation towards the end of the eCMS platform build phase. The details will be dependent upon what technology is selected for the eCMS.

Q: Can you currently share content across all websites, mobile, social media, etc.?

A: No, all sites are disconnected and do not have the ability to share content. However, we do utilize social media embed codes for many sites.

Q: What software are you using for internal or external communications? Do you use the same software for internal and external communications?

A: Adobe products such as Dreamweaver, Adobe InDesign, and Acrobat

Q: Are you open to outsourcing? Are you open to a combination of onshore and offshore?

A: Yes, the State will consider proposals which include a staffing model consisting of onshore and offshore resources. The Vendor shall take full responsibility for project management of subcontractors and/or third-party entities ("subcontractors") they engage. For details, please see RFP #7598580, page 23 c. Subcontractors.

Q: We understand that some of the pages to be migrated are static and some are dynamic. Please provide a detailed breakdown of each page and provide as much detail as possible about the dynamic content that is to be migrated?

A: Dynamic content (approximately 5% of the sites in scope) are managed via locally hosted MySQL databases.

Q: How many customizations have you made on each website?

A: Recently, ETSS has focused on utilizing a standard template for all agency redesign efforts. Customizations have only focused on background images, agency logos, and other minor CSS alterations. We also provide a small collection of optional functional elements (e.g. slideshows, calendar tools, form tools, and data visualizations) that agencies can select. For examples of our recent designs, please visit <http://dcamm.ri.gov/>, <http://www.dcyf.ri.gov/>, <http://www.dem.ri.gov/> , or <http://www.energy.ri.gov/>

Q: Do you have chat functionality on the website or are interested in adding that function?

A: We do not currently have chat functionality, but there is an interest in this function. However, there is an even stronger interest in chatbot functionality.

Q: Where are your current versions of website hosted? Is there one or many platforms or vendors managing your hosting?

A: Current versions of our websites are hosted locally and managed by the State of Rhode Island EOC (Enterprise Operations Center). The RI.gov landing page is hosted and managed by a vendor.

Q: In Section 3.3 Governance it discusses a ticketing system and “A standard “Web Content Submission Form” to be submitted by agency liaisons with content approval by director / supervisor”. Is this in scope, or are there any dependencies, interaction, or relationships with the eCMS and the ticketing system. For example, would text/content be imported into pages, either automatically or manually rather than retyped?

A: This is in the overall project scope, but the responsibility of ETSS to develop. This ticketing system will have no dependencies within the eCMS. To clarify, Content Authors (CA) will have access to the eCMS to operate within the agency-centric workflow. Content Liaisons (CL) will not have access to the eCMS and will need to submit a support ticket to the Office of Web Services in order to resolve their content requests.

Q: Section 3.6 Migration of content implies that content migration “as is” will be performed by the vendor. Assuming a more structured data and mobile friendly templates will be used what about content that does not “fit” into the new templates? For example, a heading on a page should be in a separate field rather than embedded in a rich text block.

A: These will need to be addressed on a case-by-case basis. ETSS will work with the agencies directly to manage expectations on issues such as these and coordinate any decisions with the vendor.

Q: What drives the charging station map <http://www.drive.ri.gov/station-locator/>. Is management of this in scope?

A: This is a Google Maps embed code. Management of this information is the responsibility of the agency.

Q: What is driving Rhode Island Turnpike and Bridge Authority Real-Time Traffic and Construction updates? What level of integration is required?

A: This site is owned by a non-Executive Branch agency and is no longer in scope. Please see Addendum #3 for details.

Q: What is driving the real time flight information on <https://www.pvdairport.com/>. What level interaction is required for Green Airport flight information?

A: This site is owned by a non-Executive Branch agency and is no longer in scope. Please see Addendum #3 for details.

Q: How many members of the DoIT ETSS team will be responsible for eCMS maintenance? If a train the trainer model is used, how many individuals does Rhode Island wish to be trained?

A: We anticipate 15-20 individuals to be part of the train-the-trainer process. In addition, we would like these train-the-trainer sessions to be held on a regular basis in order to educate staff on new functionalities, upcoming initiatives, etc.

Q: Can ETSS identify the number of stakeholders in the pilot and their availability, decision-making capabilities, etc.?

A: With the initial launch, we anticipate 4-6 agencies (to be designated as pilot agencies during the discovery phase). As such, we expect 8-12 agency stakeholders (not including the ETSS eCMS core team) to be available throughout the integration process. These individuals will also have decision-making capabilities.

Q: Will the State provide a decision maker and a point of contact or will each agency provide their own Point of Contact and decision maker? Can the State describe how the successful bidder(s) will interact with the State?

A: ETSS will provide a project manager and primary point of contact to work in conjunction with agencies. The successful bidder will coordinate all agency efforts via the ETSS eCMS team.

Q: Who will be the ultimate decision maker for design changes (from the State) and who will be responsible for holding the decision maker to timelines, scope, etc.?

A: ETSS has formed a core team that will have the authority to make cross-agency decisions regarding the eCMS.

Q: Can the State provide a detailed statement of the desired end user experience with the website pages and published content?

A: Please see RFP#7598580 3.1 Business Objectives.

Q: Can the State provide a desired length of contract time for any components that may require annual subscription?

A: The State will be spending time and effort implementing an eCMS to be sustainable and successful for a number of years. Any components that require annual subscriptions must coincide with the availability of the eCMS.

Q: Can the State provide a clearer break down or division of how resources (state stakeholders and funding) will be allocated to various aspects of the RFP needs i.e. services, product/software, infrastructure, etc.?

A: The state cannot respond at this time and will approach this question at a later phase in the procurement process.

**State of Rhode Island
RFP for an Enterprise Content Management System (eCMS)
Appendix G - RI eCMS SITES IN SCOPE - PHASE I (AMENDED)**

The following sites are to be integrated into the Enterprise Content Management System (eCMS) during Phase I of the eCMS project lifecycle. Phase I will focus only on Executive Branch agencies that have existing websites. Agency requests for new site development and integration of remaining state agency websites will be addressed during Phase II (support and maintenance). For details, please reference Addendum #3.

Agency Name	Agency Website
MAIN PORTAL	www.ri.gov
Department Of Administration	www.admin.ri.gov
Department Of Administration : Budget Office	www.budget.ri.gov
Department Of Administration : Bureau of Audits	www.audits.ri.gov
Department Of Administration : Capital Project and Property Management	www.dcam.ri.gov
Department Of Administration : Capital Project and Property Management (Committee)	www.statepropertiescommittee.ri.gov
Department Of Administration : Division of Human Resources	www.hr.ri.gov
Department Of Administration : Division of Information Technology	www.doit.ri.gov
Department Of Administration : Division of Purchases	www.purchasing.ri.gov
Department Of Administration : Facilities Management	www.dcam.ri.gov
Department Of Administration : Legal Services	www.legal.ri.gov
Department Of Administration : Office of Accounts and Controls	controller.admin.ri.gov
Department Of Administration : Office of Diversity, Equity, and Opportunity	www.odeo.ri.gov
Department Of Administration : Office of Employee Benefits	www.employeebenefits.ri.gov
Department Of Administration : Office of Energy Resources	www.energy.ri.gov
Department Of Administration : Office of Energy Resources (DRIVE)	www.drive.ri.gov
Department Of Administration : Office of Library and Information Services	www.olis.ri.gov
Department Of Administration : Office of Management and Budget	www.omb.ri.gov
Department Of Administration : Office of Management and Budget (Transparency)	www.transparency.ri.gov
Department Of Administration : Personnel Appeal Board	www.pab.ri.gov
Department Of Administration : Statewide Planning	www.planning.ri.gov
Department Of Attorney General	www.riag.ri.gov
Department Of Behavioral Healthcare, Develop Disabilities & Hospitals	www.bhddh.ri.gov
Department Of Business Regulation	www.dbr.ri.gov
Department Of Business Regulation : Building Code Commission	www.ribcc.ri.gov
Department Of Business Regulation : Building Code Commission (E-Permitting Portal)	www.permits.ri.gov

Department Of Business Regulation : Contractors Registration and Licensing Board	www.crb.ri.gov
Department Of Business Regulation : Division of Design Professionals	www.bdp.ri.gov
Department Of Business Regulation : Fire Safety Code Board of Appeal & Review	www.fsc.ri.gov
Department Of Business Regulation: Office of the Fire Marshal	www.fire-marshal.ri.gov
Department Of Business Regulation : Office of the Health Insurance Commissioner	www.ohic.ri.gov
Department Of Children, Youth, And Families	www.dcyf.ri.gov/
Department Of Corrections	www.doc.ri.gov
Department Of Corrections: Probation and Parole	www.paroleboard.ri.gov
Department Of Elementary And Secondary Education	www.ride.ri.gov
Department Of Elementary And Secondary Education : Innovation Office	www.innovate.ri.gov
Department Of Elementary And Secondary Education : Rhode Island School For The Deaf	rideaf.ri.gov
Department Of Environmental Management	www.dem.ri.gov
Department Of Environmental Management (Bays, Rivers, and Watersheds Coordination team)	www.coordinationteam.ri.gov
Department Of Environmental Management : Office of Planning and Development	www.brownfields.state.ri.us
Department Of Environmental Management : Parks and Recreation	www.riparks.com
Department Of Health	www.health.ri.gov
Department Of Human Services	www.dhs.ri.gov
Department Of Human Services: Central Management	www.policy.dhs.ri.gov
Department Of Human Services: Child Support Services	www.cse.ri.gov
Department Of Human Services: Elderly Affairs	www.dea.ri.gov
Department Of Human Services: Office of Rehabilitation Services	www.ors.ri.gov
Department Of Human Services: Office of Rehabilitation Services (ATEL)	www.atel.ri.gov
Department Of Human Services: Office of Rehabilitation Services (ATAP)	www.atap.ri.gov
Department Of Labor And Training	www.dlt.ri.gov/
Department Of Labor And Training: Workers' Compensation	www.dlt.ri.gov/wc/
Department Of Public Safety	www.dps.ri.gov
Department Of Public Safety: Capitol Police	www.capitolpolice.ri.gov
Department Of Public Safety: E 911 Telephone System	www.ri911.ri.gov
Department Of Public Safety: Municipal Police Training Academy	www.rimpa.ri.gov
Department Of Public Safety: Office of Public Safety Grant Administration (PSGAO)	www.psga.ri.gov
Department Of Public Safety: Sheriffs and Marshals	www.sheriffs.ri.gov
Department Of Public Safety: State Police	www.risp.ri.gov
Department Of Public Safety: State Police (Fusion Center)	www.fusioncenter.ri.gov
Department Of Revenue	www.dor.ri.gov
Department Of Revenue: Division of Motor Vehicles	www.dmv.ri.gov
Department Of Revenue: Division of Taxation	www.tax.ri.gov
Department Of Revenue: Division of Taxation	www.uitax.ri.gov
Department Of Revenue: Municipal Finance	municipalfinance.ri.gov

Department Of Transportation	www.dot.ri.gov/
Executive Office of Commerce: Housing and Community Development	www.ohcd.ri.gov
Executive: Commission On The Deaf and Hard of Hearing	www.cdhh.ri.gov
Executive: Council On The Arts (FILM)	www.film.ri.gov
Executive: Governor's Commission On Disabilities	www.disabilities.ri.gov/
Executive: Office of Health and Human Services	www.eohhs.ri.gov
Executive: Office of the Governor	www.governor.ri.gov
Executive: Office of the Governor (Children's Cabinet)	www.kids.ri.gov
Executive: Office of the Governor (Climate Change)	www.climatechange.ri.gov
Executive: Office of the Lieutenant Governor	www.ltgov.ri.gov
Executive: Rhode Island Emergency Management Agency	www.riema.ri.gov
Executive: Rhode Island Historical Preservation and Heritage Commission	www.preservation.ri.gov
Executive: Rhode Island Historical Preservation and Heritage Commission (Cemetery Commission)	www.historicalcemeteries.ri.gov
Other Committees, Agencies: Board of Elections	www.elections.ri.gov
Other Committees, Agencies: Board of Elections (Campaign Finance)	www.ricampaignfinance.com
Other Committees, Agencies: Commission for Human Rights	www.richr.ri.gov
Other Committees, Agencies: Division Of Public Utilities	www.ripuc.ri.gov
Other Committees, Agencies: Office of the Child Advocate	www.child-advocate.ri.gov
Other Committees, Agencies: Office of the Mental Health Advocate	www.omha.ri.gov
Other Committees, Agencies: Office of the Public Defender	www.ripd.ri.gov
Other Committees, Agencies: Rhode Island Ethics Commission	www.ethics.ri.gov
Other Committees, Agencies: Rhode Island Nuclear Science Center	www.rinsc.ri.gov
Secretary Of State	sos.ri.gov
Treasury Department	www.treasury.ri.gov
Treasury Department: Employees' Retirement System of Rhode Island	www.ersri.org

STATE OF RHODE ISLAND

*Department of Administration
Division of Information Technology*

Branding Guidelines



**DESIGN
BRAND
GUIDELINES**



ICONOGRAPHY



**COLOR
SCHEME**

Aa TYPOGRAPHY

PRIMARY COLORS



RHODY RED

HEX #eb5052
 RGB 235 80 82
 HSV 359 66 92
 CMYK 2 84 66 0



NAVY

HEX #141741
 RGB 20 23 65
 HSV 236 69 25
 CMYK 100 96 41 49



OCEAN STATE

HEX #0C7CD5
 RGB 12 124 213
 HSV 207 94 84
 CMYK 81 48 0 0



QUAHOG

HEX #3f3f3f
 RGB 63 63 63
 HSV 0 0 25
 CMYK 68 61 60 48



HOPE

HEX #FFFFFF
 RGB 255 255 255
 HSV 0 0 100
 CMYK 0 0 0 0

TERTIARY COLORS



NARRAGANSETT BAY

HEX #12768e
 RGB 18 118 142
 HSV 192 87 56
 CMYK 87 42 34 6



SEAFOAM

HEX #aedee0
 RGB 174 222 224
 HSV 182 22 88
 CMYK 30 0 12 0



GOLDEN ANCHOR

HEX #fec500
 RGB 254 197 0
 HSV 47 100 99
 CMYK 1 23 100 0



SUPPORTING GREYS

HEX #656565
 #787878
 #8B8B8B
 #C4C4C4
 #D7D7D7
 #EAEAEA

TYPEFACE

Aa

Serif

Old Standard TT

Old Standard TT is an open source font. It has similar qualities as other standard serif fonts but is slimmer and taller, unique to Rhode Island because it is almost identical to the font used on the Rhode Island constitution.

Aa

Sans-Serif

Arimo

Arimo is an open source font, a polished version of standard sans-serif fonts such as Arial and Helvetica. Sans-serif fonts are more uniform than serif fonts, which makes them easier to read. Arimo should not be used as a header.

* If Google web fonts aren't available and you need to replace your typefaces with system defaults (i.e. for Microsoft Office applications such as Word or Power Point), we recommend replacing "Old Standard TT" with "Century" and "Arimo" with "Arial". All of the same stylistic rules apply.

EXAMPLE OF TYPEFACE

Old Standard TT

Semibold, 15pt

■ The lizard jumped over the long grass under the hill.

Arimo

Italic / Italic Bold, 7pt

Lorem ipsum dolor sit amet, **consectetuer** adipiscing elit, sed diam nonummy nibh euismod

Arimo

Regular, 5pt

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duiis dolore te feugait nulla facilisi.



Lighthouse Icon

■ A lighthouse is an aid in navigating through difficult routes and rough waters at sea. It is a symbol of hope and direction.



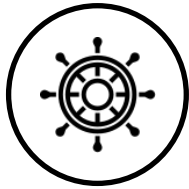
Shield Icon

■ A shield represents protection and privacy.



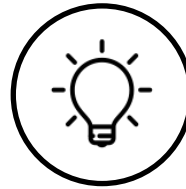
Handshake Icon

■ A handshake represents agreement, harmony and teamwork.



Wheel Icon

■ The wheel of a boat controls the direction that the boat travels. It is a symbol of direction and control.



Lightbulb Icon

■ A lightbulb is a symbol of knowledge, innovation and inspiration.



Chat Bubble Icon

■ A chat bubble represents interaction and conversation.



Bridge Icon

■ A bridge symbolizes connection, progress and stability.



Boat Icon

■ A boat represents exploration and journey.



Anchor Icon

■ An anchor represents stability and safety.

COLOR SCHEME

PRIMARY COLORS



RHODY RED

HEX #eb5052
RGB 235 80 82
HSV 359 66 92
CMYK 2 84 66 0

Use with: [dark blue] [white] [black] [grey]



NAVY

HEX #141741
RGB 20 23 65
HSV 236 69 25
CMYK 100 96 41 49

Use with: [red] [blue] [white] [yellow]



OCEAN STATE

HEX #0C7CD5
RGB 12 124 213
HSV 207 94 84
CMYK 81 48 0 0

Use with: [white]



HOPE

HEX #FFFFFF
RGB 255 255 255
HSV 0 0 100
CMYK 0 0 0 0

Use with: [dark blue] [blue] [red] [black]

TERTIARY COLORS



QUAHOG

HEX #3f3f3f
RGB 63 63 63
HSV 0 0 25
CMYK 68 61 60 48

Use with: [white] [teal]



NARRAGANSETT BAY

HEX #12768e
RGB 18 118 142
HSV 192 87 56
CMYK 87 42 34 6

Use with: [white]



SEAFOAM

HEX #aedee0
RGB 174 222 224
HSV 182 22 88
CMYK 30 0 12 0

Use with: [dark blue] [black]



GOLDEN ANCHOR

HEX #fec500
RGB 254 197 0
HSV 47 100 99
CMYK 1 23 100 0

Use with: [dark blue] [black]



SUPPORTING GREYS

HEX #656565
#787878
#8B8B8B
#C4C4C4
#D7D7D7
#EAEAEA



RHODY RED

HEX #eb5052
RGB 235 80 82
HSV 359 66 92
CMYK 2 84 66 0

PRIMARY

Color Description

- Inspired by Rhode Island's striking state bird, use **RHODY RED** to draw attention to critical messages and important design elements.



NAVY

HEX #141741
RGB 20 23 65
HSV 236 69 25
CMYK 100 96 41 49

PRIMARY

Color Description

- In honor of the Naval War College in Rhode Island, use the unique dark blue **NAVY** for typographic headers and to accentuate page contrast.



QUAHOG

HEX #3f3f3f
RGB 63 63 63
HSV 0 0 25
CMYK 68 61 60 48

PRIMARY

Color Description

- Inspired by the rich, dark oceanic grey of the Rhode Island state shell, use **QUAHOG** for body copy text.



OCEAN STATE

HEX #0C7CD5
 RGB 12 124 213
 HSV 207 94 84
 CMYK 81 48 0 0

PRIMARY

Color Description

■ **OCEAN STATE** is both Rhode Island's ever-present nickname and the standard for the State's digital assets. Use this vibrant shade of blue for navigation bars, links, buttons, photography overlays, or the occasional module background.



HOPE

HEX #FFFFFF
 RGB 255 255 255
 HSV 0 0 100
 CMYK 0 0 0 0

PRIMARY

Color Description

□ Much as Rhode Island's motto 'Hope' is foundational to our state, use blank-slate **HOPE** as the background and base color for all digital assets.



NARRAGANSETT BAY

HEX #12768e
 RGB 18 118 142
 HSV 192 87 56
 CMYK 87 42 34 6

TERTIARY

Color Description

■ Narragansett Bay forms New England's largest estuary and a popular destination for Rhode Islanders. Use **NARRAGANSETT BAY**'s deep shade of turquoise as an accent color.



SEAFOAM

HEX #aedee0
 RGB 174 222 224
 HSV 182 22 88
 CMYK 30 0 12 0

Color Description

Inspired by Rhode Island's shoreline, use **SEAFOAM**'s soft shade of blue to highlight visual elements or add a contrasting but nonintrusive accent.



GOLDEN ANCHOR

HEX #fec500
 RGB 254 197 0
 HSV 47 100 99
 CMYK 1 23 100 0

Color Description

This shade of gold is found on the Rhode Island state flag. Use **GOLDEN ANCHOR** as a highlight or an accent color. Be sure to use this color sparingly, as it can be overbearing and distracting if used with incorrect colors.



SUPPORTING GREYS

HEX #656565
 #787878
 #8B8B8B
 #C4C4C4
 #D7D7D7
 #EAEAEA

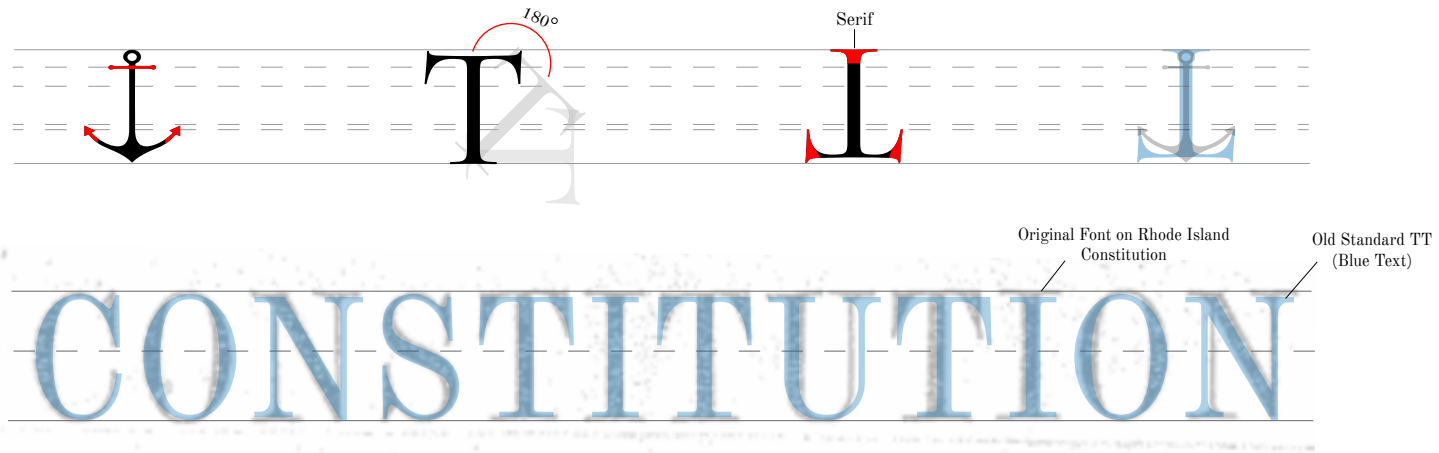
Color Description

Use the darkest grey for supplemental body copy; the lightest grey as a background color; and the two medium greys for horizontal rules, miscellaneous borders, and various contrasts.



Serif and Elements of an Anchor

The anchor is a significant symbol of the state of Rhode Island. It is the centerpiece of the Rhode Island state flag, as it represents Rhode Island's motto: "hope." Similar to an anchor's arm and fluke, serif fonts have extended tails that help distinguish letters from each other. Serif fonts are known to be more traditional. **Old Standard TT** is identical to the font found on the Rhode Island constitution.



Old Standard TT

Aa

Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9

Sample Text

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros

Old Standard TT Regular

Old Standard TT Italic

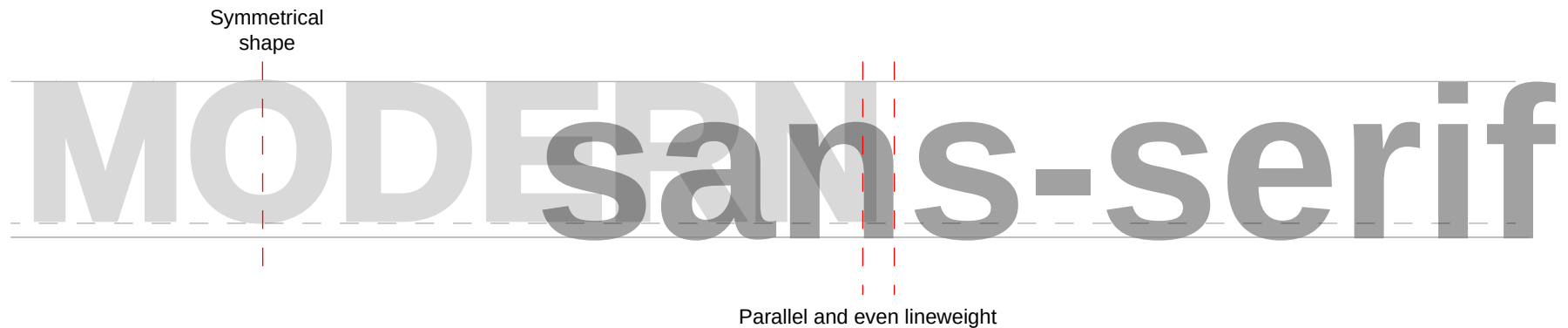
Old Standard TT Regular

Old Standard TT is available for download at <https://fonts.google.com/specimen/Old+Standard+TT>



Sans-serif and Simplicity

Sans-serif fonts are symmetrical and uniform, which makes them easier to read at any distance or in any font size. Sans-serif fonts should be used for body paragraphs because larger bodies of text are condensed and require more focus and time to read. Arimo is a modern version of standard sans-serif fonts such as Arial and Helvetica. **Arimo** should not be used as a header and must be used for body paragraphs.



Arimo

Aa

Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9

Sample Text

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Arimo Regular

Arimo Italic

Arimo Bold

Arimo Bold Italic

Arimo is available for download at <https://fonts.google.com/specimen/Arimo>

Heading 1

font-family: 'Old Standard TT'
line-weight: Bold
font-size: 57px

Heading 2

font-family: 'Old Standard TT'
line-weight: Regular
font-size: 42px

Heading 3

font-family: 'Old Standard TT'
line-weight: Regular
font-size: 34px

Heading 4

font-family: 'Old Standard TT'
line-weight: Regular
font-size: 28px

Heading 5

font-family: 'Old Standard TT'
line-weight: Regular
font-size: 21px

Heading 6

font-family: 'Old Standard TT'
line-weight: Regular
font-size: 16px

Lead paragraph

font-family: 'Old Standard TT'
line-weight: Regular
font-size: 21px

Lead paragraph (Italicized)

font-family: 'Old Standard TT'
line-weight: Italic
font-size: 21px

Body copy

font-family: 'Arimo'
line-weight: Regular
font-size: 16px

Body copy (Italicized)

font-family: 'Arimo'
line-weight: Italic
font-size: 16px